

Piano News

Volume 8, April 28th 2008

Yamaha Scores High in Seoul

Sunday, April 27th Seoul Korea – The 4th Seoul International Music Competition finished with two of the top three prize winners playing Yamaha. Mariya Kim who won 1st prize used Yamaha for every stage until the final, when she switched to a traditional piano in the hall which suited her piece. Both Alexej Gorlatch and Tae Hyung Kim played Yamaha exclusively during the entire competition.

The chart below shows how popular Yamaha has become among high level pianists.



1



Mariya Kim
Ukraine

2



Alexej Gorlatch
Ukraine

3



Tae Hyung Kim
Korea

Total applications
145 (from 26 countries)



Total accepted
55



1st Round
35
Yamaha 17
Steinway 18

2nd Round
24
Yamaha 11
Steinway 13

Semi-Final
13
Yamaha 8
Steinway 5

Final
6

It is amazing what a pianist must go through in order to win an international competition. Having great talent is only a prerequisite which must be followed by an incredible amount of hard work, perseverance, and intense concentration. To achieve success in one of these competitions is a remarkable feat. Yet the level of contestants has never been so high and scores of young pianists give technically brilliant performances of complex music; and all by memory alone. These young musicians really know when an instrument is right for them. And more and more of them choose Yamaha to sound their best.



Yamaha Artist Services Seoul (YASS)

Artist Services are making a big impact

More and more artists are choosing Yamaha thanks in a large part due to Yamaha's global Artist Services. These experts meet the young musicians, and tune and tweak the pianos. The musicians learn that they can always trust Yamaha to be well adjusted and of the highest quality.

At the Seoul competition, YMC president Nick Yamamori and his staff, especially Jung A Lee did a great job, with support from Yoshitake Suzuki of YCJ.

For more information on the competition http://www.seoulcompetition.com/index_eng.html