

# Piano News

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## Yamaha Opens Grand Piano Salon in Osaka



On Wed., April 9th Yamaha opened a new Grand Piano Salon in the heart of Osaka; Japan's 3rd most populous city.

The Salon located near Osaka Castle, and is conveniently situated in the same building as the prestigious Izumi Concert Hall, and can be considered Yamaha's premier Grand Piano facility in Japan.



### Putting the Customers First!

A stock of around 30 grand pianos comprising Yamaha's full range is displayed in the large 100 Tsubo (or around 330 square meter) show space giving Japanese consumers an unprecedented opportunity to select the piano which best meets their musical needs.

Customers can make reservations by phone, fax or internet to ensure several of the models they are interested in are available and ready for trials. The Salon includes all Yamaha grand pianos from the C and S series, all the way up to the CFIIS—Yamaha's flagship model. The Salon will also accommodate guests without reservations, though they may find staff and pianos are busy with other guests who reserved the time.

Once the musician has decided which piano is their ideal instrument, Yamaha lets them select the dealer they would prefer to purchase from. Yamaha then ships it to the dealer as part of a special Yamaha agreement with their piano dealers throughout the country. So the Grand Piano Salon will also accommodate musicians from anywhere in Japan, and not only those from the Kansai (Osaka) area.

Osaka Piano Salon Website (in Japanese): [http://www.yamaha.co.jp/product/pi/p\\_salon/osaka/](http://www.yamaha.co.jp/product/pi/p_salon/osaka/)



### Yamaha's Global Piano Showrooms

Yamaha is the world's leading piano manufacturer, and in 2002 celebrated their 100 year anniversary of producing Grand Pianos. The newly opened Grand Piano Salon Osaka joins a growing global family of showrooms in many of the world's musical centers.

Yamaha goes to great lengths to ensure that Yamaha pianos are of the highest quality and they are the most consistent in the world. But pianos are made of natural materials like wood and felt which can never be 100% the same.

Though most people would hear no difference, great musicians will notice the subtlest variance and appreciate the chance to find an instrument which mirrors their own musical sensibilities.